

**Coaches Don't Need Another
Theory Talk.**

**They Need Tools That
Actually Work on Court.**



From local clubs to
international
conferences, I help
coaches design match-
ready practices grounded
in ecological dynamics,
without the fluff.



MY TENNIS COACHING

Are You Bringing in Speakers Who Actually Change Coaching Behaviour?

Many talks inspire in the moment, but fade in the day-to-day. **I design sessions that:**

- Equip coaches to run **more effective sessions immediately**
- **Create confidence** to try new ideas without fear of getting it wrong
- Offer ready-to-use frameworks for **match transfer and player development**



Customisable



Evidence-Based



Coach-Led, Player-Centred



Built for Real Coaching Environments



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Every Session Includes

- **Bespoke content** tailored to your coaches' needs or conference theme
- **Interactive delivery** — not a PowerPoint marathon
- Practice design frameworks that coaches can use the next day
- **Bonus access** to online tools, PDFs, or post-event Q&As
- Multi-session or follow-up options for clubs who want support beyond the event

CPD hours certified (via independent learning if applicable)

PDF handouts, drills, or session templates included



MY TENNIS COACHING

Popular Talks & Workshops

From Drills to Skills

- How to ditch dead drills and build sessions that transfer to the match.

Designing Practices For More Skillful Players

- Understanding how constraints guide learning—and how to avoid over-coaching.

Develop The Serve via Play

- A modern lens on developing the serve without drowning in technical cues.

The My Adaptable Player Method

- My flagship framework to help coaches build adaptable, self-reliant players.

Or, Build a Custom Talk based on your event goals or club's biggest challenge.



MY TENNIS COACHING

Why Event Hosts & Head Coaches Work With Me

- ✓ Practical and grounded - Coaches leave with things they can try that afternoon
- ✓ Well-researched and relatable - No fluff. No buzzwords. Just what works.
- ✓ Coach-first delivery - Sessions feel like a conversation, not a lecture
- ✓ Real-world tested - Based on over 36,000 sessions and ongoing international coach mentoring

Organisations Delievered For



MY TENNIS COACHING

Pricing

- Keynote Presentation (45–60 mins): \$300.00
- Live Virtual Webinar (45–60 mins): \$300.00
- Half-Day Practical Workshop (4 hours): \$500.00
- Full-Day Event (8 hours): \$1000.00

Multi-session packages available

UK Events

For events located more than 100 miles from AL10, travel and accommodation expenses must be covered by the client.

International Events

For international bookings, accommodation and airfare or rail fare are to be arranged and covered by the client.

Ready to bring something different to your event or coaching team?

Let's chat steve@mytenniscoaching.com



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